

FINANCIAL HARDSHIP IN MAINE

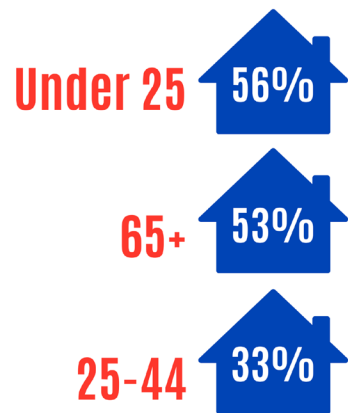
Statewide, there are 245,098 households (40%) that can't afford the basics. These households fall below the ALICE Threshold, which includes households in poverty and ALICE® (Asset Limited, Income Constrained, Employed) households. Struggling yet hidden in plain sight, ALICE earns above the poverty level, but less than the cost to cover basics.

11%
IN POVERTY

HOUSEHOLDS
BELOW THE
ALICE THRESHOLD

29%
ALICE

HARDSHIP BY AGE



WHEN WORKING ISN'T ENOUGH



*For a family of four with an infant and a preschooler

BE PART OF
THE SOLUTION

UnitedForALICE.org/Maine

Why United Way?



Your Investment Stays Local

Your contribution to United Way of Western Maine (UWWM) helps improve lives right here in your community. That means you are investing in the success of your neighbors, coworkers, family and friends.



Measurable Outcomes

You can trust that your dollars are doing exactly what they are supposed to do through our community investment process and reporting. Outcomes are under ongoing evaluation to ensure program effectiveness.



Collaboration

Many local community volunteers dedicate hundreds of hours evaluating, vetting, and reviewing grant applications and reports before final approval by UWWM Board of Directors



UNITED WAY
Western Maine

United Way of Western Maine
Androscoggin | Franklin | Oxford
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PO Box 888, Lewiston ME 04243-0888
uwwm.org



UNITED WAY
Western Maine



**UNITED
IS THE WAY**

Data Source: United For ALICE® (2025). *The State of ALICE in Maine*





Introducing

UNITED WAY
Western Maine

Stronger together. Greater impact.

We're excited to share that as of July 1, 2025, United Way of Tri-Valley Area has joined forces with United Way of Androscoggin County. Together, we are now **United Way of Western Maine (UWWM)**—serving Androscoggin, Franklin, and Oxford counties.

This transition allows us to better serve our communities by combining strengths, reducing duplication, and maximizing the impact of every dollar raised.

Why support United Way of Western Maine?

Because your gift will:

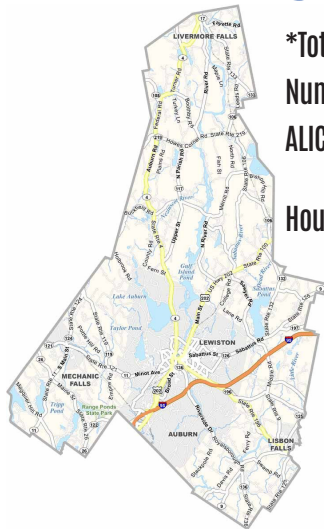
- Support local nonprofits, programs, and initiatives that change lives
- Stretch further through efficient, unified operations
- Stay in your community (unless you choose otherwise)

Now is a powerful time to get involved.

Join us in creating lasting change across Western Maine—one donation, one family, one community at a time.

Together, we can do more.

Androscoggin County



***Total Population:** 113,765
Number of Households: 48,239
ALICE Households: 28%
state average 29%
Households in Poverty: 15%
state average 11%

Androscoggin County is one of the five counties in Maine with 23,000 or more children and it is the most diverse county in the state with approximately 25% children of color.

Androscoggin County Partner Agencies

Big Brothers Big Sisters of Mid-Maine
Boys & Girls Clubs of Maine
Auburn/Lewiston Clubhouse
Catholic Charities Maine
Common Ties Mental Health Coalition
Community Concepts
Community Dental
Gather to Grow
Girl Scouts of Maine
Legal Services for the Elderly
Literacy Volunteers / Androscoggin
New Beginnings
Pine Tree Legal
Pine Tree Society—Early Learning Center
Promise Early Education Center
Rural Community Action Ministry
St. Martin de Porres Residence
Safe Voices
SeniorsPlus
Sexual Assault Prevention & Response Services
Tedford Housing
Trinity Jubilee Center
Western Maine Transportation
YMCA of Auburn-Lewiston
YWCA of Central Maine

Franklin County



***Total Population:** 30,145
Number of Households: 12,457
ALICE Households: 35%
state average 29%
Households in Poverty: 12%
state average 11%

Franklin County, with Maine's western mountains, is the second least populous county in Maine with 5,200 children.

Franklin County had the lowest rate of all parents of children under age six in the workforce and had the second lowest median household income in the state.

Franklin County Initiatives:

Packs for Progress – provides back-to-school supplies and backpacks for area children

Don't Despair Car Repair – helps individuals with needed car repairs. Funds up to \$1,000 in car repairs for qualified applicants. Applicants must be residents of Franklin County, Livermore, or Livermore Falls

The Hope Fund – provides assistance for unmet needs of children in Greater Franklin County, Livermore and Livermore Falls, with a particular emphasis on removing barriers to enable low-income children to engage in a wide variety of enriching experiences in which they would not otherwise be able to participate



Oxford County



***Total Population:** 58,728
Number of Households: 23,694
ALICE Households: 34%
state average 29%
Households in Poverty: 15%
state average 11%

Oxford County, a rural, inland county with the sixth largest child population in the state with 10,350 children, had the highest rate of high-quality childcare sites in the Rising Stars system in the entire State of Maine.

Oxford County Partners:

Catholic Charities SEARCH
Seek Elderly Alone, Renew Courage & Hope
Rural Community Action Ministry
Homeless/Hunger Prevention
Rumford Group Homes
Emergency Shelter
Safe Voices
Comprehensive Advocacy
Sexual Assault Prevention & Response Services
Oxford Children's Advocacy Center
Seniors Plus
Meals-On-Wheels Program
Western Maine Transportation
Dialysis Appointment Transportation
YMCA
Rumford Early Education Center

*Data based on United for ALICE 2023 Point-In-Time-Data